

Ohio Treasurer's Cleveland CPIM Academy & Boot Camp 2017

Full Event Schedule

	Salon 1	Salon 2	Salon 3	BOOT CAMP Conference Room
7:30am – 8:30am	Registration & Breakfast			
8:30am – 9:20am	General Session: Market Update (Salons 1/2) – JD Pisula, Jason Headings, Mike Valo			
9:30am – 10:20am	FIN 241 Continuing Disclosure & Municipal Securities Paul Rutter	INV 330 Examining the Fed & Rising Interest Rates Jason Headings	ETH 227 Hot Topics in Ohio Ethics Law Susan Willeke	SEC 111 Basics of Internal Controls Don Owens
10:30am – 11:20am	SEC 211 You're Causing Your Own Security Breach Don Owens	INV 310 Maximizing Yield & Maintaining Liquidity Jim McCourt	ETH 227 Hot Topics in Ohio Ethics Law Susan Willeke	FIN 104 Basics of Borrowing, Part 1 Jennifer Blaser, Marc Kamer
11:30am – 12:20pm	FIN 250 Preparing for Responding to Ratings Agencies Andrew Laskey	CASH 301 Current Trends in Banking Maureen Shildwachter, Laura Saunders-Kowalec	FIN 105 Basics of Borrowing, Part 2 Allison Binkley, Brian Cooper	INV 106 Basics of Investing Ryan Nelson
12:20pm – 1:20pm	Lunch (Atrium)			
1:20pm – 2:10pm	General Session: The Ohio Pooled Collateral System (Salons 1/2) – Lizz Lewis, Jeremy Rzepka			
2:20pm – 3:10pm	Round Table Discussion: Counties & Municipalities	Round Table Discussion: School Districts & ESCs	Round Table Discussion: Townships & Villages	Salon 4 Round Table Discussion: Libraries, Parks & Special Districts

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Course Description Quick Guide

Course Name	Course Description
<p>General Session: Market Update JD Pisula, Jason Headings Mike Valo</p>	<p>This panel discussion will provide a current market update and share with participants how these market developments may impact every day job duties. Topics will include interest rates as they relate to STAR Ohio, STAR Plus, and general deposits. Additional discussion will cover world news and events, various federal data points, preparing for regulatory reform, and asset allocation tips.</p>
<p>FIN 241 Continuing Disclosure & Municipal Securities Paul Rutter</p>	<p>Issuers may find the what, why and how of their responsibilities under municipal securities law to be confusing. This session will explain the rules governing the disclosure obligations of issuers, the type of information usually required in continuing disclosure, how to use the Electronic Municipal Market Access (EMMA) system of the Municipal Securities Rulemaking Board (MSRB) and how to establish a system of compliance with continuing disclosure requirements.</p>
<p>INV 330 Examining the Fed & Rising Interest Rates Jason Headings</p>	<p>As we enter the first cycle of rising interest rates in more than a decade, this presentation will examine the new tools available to the Fed. Utilizing real life examples, we will explore how this cycle may be different, including new ways to manage inflation, unemployment and control interest rates. Additionally, the presentation will cover other factors the Fed may take into consideration in the future. <i>This course serves as a good follow up to the Market Update providing a more in depth look at principles and trends discussed during the General Session.</i></p>
<p>ETH 227 Hot Topics in Ohio Ethics Law Susan Willeke</p>	<p>This course highlights “hot button” issues under the Ohio Ethics Law facing public funds managers today. The interactive discussion will focus on topics such as: gifts, conflicts of interest, public contract issues and post-employment restrictions.</p>
<p>BOOT CAMP: SEC 111 Basics of Internal Controls Don Owens</p>	<p>This course includes the basics of internal controls: an overview, objectives, types of internal controls, management responsibilities, examples, benefits of implementation and consequences for lack of implementation. It also discusses other types of fraud that can occur from the inside that can result in the loss of public funds.</p>
<p>SEC 211 You're Causing Your Own Security Breach Don Owens</p>	<p>The course will explore the many “somewhat” elementary means hackers use to trick employees into divulging sensitive information that enables them to: 1) steal data of all types, 2) pursued individuals to disburse monies/make payments to unauthorized parties, and/or 3) encrypt data and demand ransom for its release. The course will include details as to “why” would a hacker care about capturing information from a governmental agency (explore type of data routinely sought).</p>
<p>INV 310 Maximizing Yield & Maintaining Liquidity Jim McCourt</p>	<p>This course will concentrate on the objective of maintaining full investment in the bond market while structuring the portfolio to meet operating needs. Emphasis will be placed upon implementing an effective cash management program, without overly compromising income (yield). A review of market yields over the past five years will illustrate how a public entity's investment program should operate without undue risk (to the principal) and with adequate cash flow. Participants will review calculating an adequate liquidity position without overly compromising portfolio income, methods to consider when determining adequate cash flow and liquidity, understanding the interest rate environment and shape of the yield curve when structuring your investment portfolio, understanding the factors of both declining and rising interest rate markets, the portfolio's average duration (average maturity), and the effect upon market value and cash flow.</p>

Course Name	Course Description
BOOT CAMP: FIN 104 Basics of Borrowing, Part 1 Jennifer Blaser, Marc Kamer	This course is Part 1 of an introduction to public finance. We will discuss reasons for debt issuance, tax exemption, authority to issue, debt limits, types of debt, Notes vs. Bonds, GO/Revs/COPs, and refundings (current vs. advance). An optional Part 2 to this course will be taught in the subsequent CPIM Academy session. Participants may choose to attend Part 2 instead of the following CPIM Boot Camp session, if they choose.
FIN 250 Preparing for Responding to Ratings Agencies Andrew Laskey	Presenting to rating agencies, whether you are preparing for a bond issue or simply undergoing routine surveillance, is one of the most important things that a CFO will do. Achieving and maintaining the highest credit rating translates into lower borrowing costs and also can serve as a source of pride for the administration and elected officials. This presentation will walk through each area of focus in a rating presentation in detail, and provide numerous examples of how to present material in the clearest and most useful fashion. This presentation should result in finance officers having a much clearer picture of what is required in a rating agency presentation and how to best approach the process of corresponding with the rating agencies to achieve the credit rating outcome.
CASH 301 Current Trends in Banking Maureen Shildwachter, Laura Saunders-Kowalec	This course will address current trends in banking and how the use of electronic services can assist government entities in improving processes, risk and movement of funds. We will review options for collecting and sending payments as well as other hot topics effecting government today. Topics shall include such things as: changes in ACH Processing and use of electronic services (remote deposit, ach and card options etc.) as well as share tips on how to reduce your risk associated with electronic processing.
FIN 105 Basics of Borrowing, Part 2 Allison Binkley, Brian Cooper	This course is Part 2 of an introduction to public finance. We will discuss debt participants, methods of sale (private placements, negotiated, public bid), ratings and rating process, bond sale and pricing process, interest rates and yield curve, callable vs. noncallable, legal considerations (federal tax law and securities law), SEC disclosure and ongoing obligations. An optional Part 1 to this course will be taught in the preceding CPIM Boot camp session. Participants do not necessarily need to have attended Part 1 to find value in Part 2, though they may attend Part 1 during Boot Camp, if they choose.
BOOT CAMP: INV 106 Basics of Investing Ryan Nelson	This course will provide you with the foundation to develop a proper investment program. Ohio investment law is very specific as to what you can and cannot do. Topics to be discussed will include a history of Ohio investment law, developing an investment policy, eligible investments and the role of vendors.
General Session: The Ohio Pooled Collateral System Lizz Lewis, Jeremy Rzepka	This panel discussion will provide an overview of the Ohio Pooled Collateral System. The discussion will include an update on the changes made to Ohio Revised Code and the benefits of the program.
Round Table Discussions Grouped by Government Subdivision Type	All attendees including Boot Camp attendees, please participate in the Round Table Discussion according to your government subdivision type. This will be an open forum for fiscal officers of similar government subdivisions to ask questions of their peers, share best practices, and trade ideas as they relate to investing, finance, budgeting, or other relevant financial topics.