

# Ohio Treasurer's Cincinnati CPIM Academy & Boot Camp

## Full Event Schedule

	GENERAL – TANYA Room 111	BOOT CAMP – MARK Room 105	INTERMEDIATE – JOSH Room 107/108	INTERMEDIATE – MARCIE Room 109	ADVANCED – RAY Room 110
7:45am – 8:30am	Registration and Breakfast				
8:30am – 9:20am	<b>General Session and Market Update</b> JD Pisula, Zach Amendolea, Mike Valo	<b>Attend General Session</b>	<b>Attend General Session</b>	<b>Attend General Session</b>	<b>Attend General Session</b>
9:30am – 10:20am	xxx	<b>SEC 111</b> <b>Basics of Internal Controls</b> Don Owens	<b>TRANS 301</b> <b>Getting the Most Out of OhioCheckbook.com</b> Frank Kohstall, Jared Borg	<b>INV 221</b> <b>Principles of Investment Accounting</b> Dennis Yacobozzi, David C. Jones	<b>CASH 237</b> <b>Collateralization of Public Deposits</b> Meg Leary, Robin Williams
10:30am – 11:20am	xxx	<b>FIN 103</b> <b>Basics of Borrowing</b> Allison Binkley, Brian Cooper, LaShea Lofton	<b>FIN 240</b> <b>Continuing Disclosure from an Underwriter's Perspective</b> Katie Kleinfelder	<b>SEC 210</b> <b>Fraud Detection and Prevention</b> Don Owens	<b>ETH 226</b> <b>Hot Topics in Ohio Ethics Law</b> Susan Willeke
11:30am – 12:20pm	xxx	<b>CASH 106</b> <b>Basics of Cash and Treasury Management</b> Amy Bentley, Mike Mestemaker	<b>CASH 217</b> <b>Grants Management and Audit Compliance</b> Kelly Berger-Davis	<b>ETH 226</b> <b>Hot Topics in Ohio Ethics Law</b> Susan Willeke	<b>INV 301</b> <b>Best Practices for Investing Public Funds</b> Ryan Nelson, Kirk Ludwig
12:20pm – 1:10pm	<b>Lunch and MyCPIM demo</b> Tanya Rutner	<b>Attend Lunch</b>	<b>Attend Lunch</b>	<b>Attend Lunch</b>	<b>Attend Lunch</b>
1:10pm – 2:00pm	xxx	<b>INV 105</b> <b>Basics of Investing</b> Eileen Stanic	<b>SEC 161</b> <b>Electronic Banking and Cyber Security</b> Dusten Kohlhorst, Stacey Russell	<b>INV 161</b> <b>Effective Investment Policies and Investment Statement Analysis</b> Ryan Nelson	<b>FIN 330</b> <b>Trends in Capital Improvement Refinancing</b> Jennifer Blaser, Patrick King
2:10pm – 3:00pm	xxx	<b>Attend the Round Table for Your Government's Budget Size</b>	<b>Round Table for Governments with Budgets of \$0 – \$10m</b> Josh Burton	<b>Round Table for Governments with Budgets of \$10m – \$25m</b> Marcie Longenecker	<b>Round Table for Governments with Budgets of \$25m+</b> Tanya Rutner

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## Course Description Quick Guide

Course Name	Course Description
<p style="text-align: center;"><b>General Session and Market Update</b></p> <p>JD Pisula, Zach Amendolea, Mike Valo</p>	<p>This panel discussion will provide a current market update and share with participants how these market developments may impact every day job duties. Topics will include interest rates as they relate to STAR Ohio, STAR Plus, and general deposits. Additional discussion will cover world news and events, various federal data points, preparing for regulatory reform, and asset allocation tips. The course will conclude with an overview of the Ohio Market Access Program (OMAP), a credit enhancement program for municipal notes offered by the Treasurer's Office.</p>
<p style="text-align: center;"><b>CASH 237</b> <b>Collateralization of Public Deposits</b></p> <p>Meg Leary, Robin Williams</p>	<p>This course covers the importance of collateralizing public funds and how to safeguard your entity's deposits in the event of a bank failure. In addition, this course will address recent updates to the Ohio Revised Code concerning the Ohio Pooled Collateral Program.</p>
<p style="text-align: center;"><b>INV 221</b> <b>Principles of Investment Accounting</b></p> <p>Dennis Yacobozzi, David C. Jones</p>	<p>This session will provide an overview of the components of an investment accounting system, including required reporting information as specified under certain sections of the Ohio Revised Code. The course will define and illustrate how the official records of a public entity should account for investments, the treatment of income, and other records reflecting investment activity. The use of internal source documents will be discussed, as well as other related documents to support and verify investment transactions.</p>
<p style="text-align: center;"><b>TRANS 301</b> <b>Getting the Most Out of OhioCheckbook.com</b></p> <p>Frank Kohstall, Jared Borg</p>	<p>This course will discuss the benefits of local government fiscal transparency -- how it can increase trust in government, streamline financial reporting, and decrease public records requests. This course will also teach you how to use OhioCheckbook.com to analyze, share, compare and allocate public money for your local government. Those who already have posted their finances on OhioCheckbook.com are highly encouraged to attend; however, the session is open to anyone with interest in learning more about this innovative tool.</p>
<p style="text-align: center;"><b>ETH 226</b> <b>Hot Topics in Ohio Ethics Law</b></p> <p>Susan Willeke</p>	<p>This course highlights "hot button" issues under the Ohio Ethics Law facing public funds managers today. The interactive discussion will focus on topics such as: gifts, conflicts of interest, public contract issues and post-employment restrictions.</p>
<p style="text-align: center;"><b>FIN 240</b> <b>Continuing Disclosure from an Underwriter's Perspective</b></p> <p>Katie Kleinfelder</p>	<p>This course will review a local government's continuing disclosure obligations when issuing municipal bonds under SEC Rule 15(c)2-12. Participants will gain a unique understanding of the requirements, including historical background, the Rule's enforcement upon underwriters, the MCDC Initiative to ensure issuers' compliance with the Rule, and practical impacts on issuers. Additionally, case study examples and best practices will shed light on how an issuer can make sure it is meeting its obligation.</p>
<p style="text-align: center;"><b>SEC 210</b> <b>Fraud Detection and Prevention</b></p> <p>Don Owens</p>	<p>This course identifies ways in which public funds managers can take a proactive approach to implementing fraud prevention measures. Participants will learn how to assess their entity's risk of threat in various areas and best practices for implementing necessary internal controls to help reduce the threat of fraud.</p>
<p style="text-align: center;"><b>CASH 217</b> <b>Grants Management and Audit Compliance</b></p> <p>Kelly Berger-Davis</p>	<p>This course provides an overview of what an auditor is looking for when performing a Single Audit over federal programs.</p>

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<p><b>INV 301</b>  <b>Best Practices for Investing Public Funds</b>  Ryan Nelson, Kirk Ludwig</p>	<p>This course is centered on developing best practices when investing public funds. A discussion from a local government official and industry professionals will highlight the importance of implementing a distinct and tailored investment strategy for your specific entity. The investment strategy begins with determining the unique needs and characteristics of your particular entity. This course will then guide participants through external economic and market influences in order to help make prudent investment decisions. Additionally, the panel will provide real-life examples and recommendations on monitoring and rebalancing the investment portfolio as the entity's needs and outside market forces change with time.</p>
<p><b>FIN 330</b>  <b>Trends in Capital Improvement Refinancing</b>  Jennifer Blaser, Patrick King</p>	<p>This advanced course will discuss trends in refinancing, specifically case studies of taxable refinancings and forward rate lock options and the new SEC scrutiny of post-issuance compliance.</p>
<p><b>INV 161</b>  <b>Effective Investment Policies and Investment Statement Analysis</b>  Ryan Nelson</p>	<p>This interactive session will begin with a discussion on the importance of designing an investment policy which fits the needs of your particular entity. Points for discussion and review will include what items should be included in an investment policy to provide you with the tools to make effective investment decisions as well as reducing the risk of those decisions. Additionally, this course will address the importance of clear and concise investment reporting. In today's age of demand for increased transparency, providing meaningful investment information to the governing board and community is imperative. It is recommended the participants bring a copy of their entity's current investment policy and investment report(s). This will allow each participant to gain a better understanding of the potential shortfalls of their existing policy and reports and to learn ways to implement additional safeguards.</p>
<p><b>SEC 161</b>  <b>Electronic Banking and Cyber Security</b>  Dusten Kohlhorst, Stacey Russell</p>	<p>With the increase use of electronic banking and fiscal transactions, the risk of financial security breaches is great. This course will discuss the steps that a public entity should take if there is a security breach, as well as best practices to guard against fraud. It will also discuss other types of fraud that can occur from the inside that can result in the loss of public funds.</p>
<p><b>Round Table for Governments</b>  Josh Burton, Marcie Longenecker,  Tanya Rutner</p>	<p>This will be an open forum for fiscal officers representing governments of similar budget sizes to ask questions of their peers, share best practices, and trade ideas as they relate to investing, finance, budgeting, or other relevant financial topics.</p>

Course Name	Course Description
<p><b>SEC 111</b>  <b>Basics of Internal Controls</b>  Don Owens</p>	<p>This course includes the basics of internal controls: an overview, objectives, types of internal controls, management responsibilities, examples, benefits of implementation and consequences for lack of implementation. It also discusses other types of fraud that can occur from the inside that can result in the loss of public funds.</p>
<p><b>FIN 103</b>  <b>Basics of Borrowing</b>  Allison Binkley, Brian Cooper,  LaShea Lofton</p>	<p>This course introduces participants to public finance. We will first generally define debt and outline its purpose and limitations per state law, followed by a discussion of various types of debt and financing, including notes and bonds, lease obligations, and loans. Finally, we will give an overview of the components of a bond, credit ratings, and roles involved in borrowing.</p>
<p><b>CASH 106</b>  <b>Basics of Cash and Treasury Management</b>  Amy Bentley, Mike Mestemaker</p>	<p>This introductory course provides an overview of treasury management for public funds managers. The following topics will be covered: cash flow management, purposes of various treasury services, and the bank selection process. We will also reveal tips and processes that may improve your existing practices.</p>
<p><b>INV 105</b>  <b>Basics of Investing</b>  Eileen Stanic</p>	<p>This course will provide you with the foundation to develop a proper investment program. Ohio investment law is very specific as to what you can and cannot do. Topics to be discussed will include a history of Ohio investment law, developing an investment policy, eligible investments and the role of vendors.</p>