

CTAO 2018 Spring Conference Course Description Quick Guide

Course Name	Course Description
The Ohio Ethics Law: It's Everybody's Business! Susan Willeke, Education & Communications Administrator, Ohio Ethics Commission	<p>This lively session will help public officials and employees in understanding how to identify and avoid acting on potential conflicts of interest. It will also provide information regarding ethics prohibitions related to public contracts and potential post-employment requirements. Attendees will also learn about general assistance available from the Ohio Ethics Commission to assist both the public and provide sectors in understanding and complying with the Ethics Laws.</p>
Data Breaches – Part of Your Everyday Conversation? Scott C. Walton, CIA, CISA, Manager, Risk Advisory Services, Schneider Downs & Co., Inc.	<p>Cybersecurity attacks are on the rise and both small and large organizations are not immune. Data breaches are now part of your everyday conversation and risk mitigation should be at the forefront of your daily conversation.</p> <p>Join us as we address the state of data breaches, why so many cyberattacks are happening and to whom, and practices and strategies you need to apply throughout your organization to safeguard it from attacks.</p>
Cash Management Options in a Rising Rate Environment Karen Bigelow, Senior Vice President Complex Sales & Solutions Group Manager, Government Banking Division, US Bank, Dennis Yacobozzi, President & CEO, United American Capital Corporation (UACC), Stephen Metzger, County Treasurer, Clark County, April Bowersock, County Treasurer, Auglaize County	<p>Changes are occurring in the banking industry as the economy continues to move into a rising rate environment. This new environment is providing opportunities for treasurers to potential earn higher yields on the available cash they have for investments. This panel discussion will look at changing market conditions, available banking products, rate history, and government investing options. The panel will also explore investment considerations in the current environment, and explore some questions that treasurers should be asking their financial institutions such as: 1) what options should I be looking at? 2) who should I be talking to for more information? And 3) what kind of questions should I be asking?</p>