CTAO Spring Conference 2019 Course Description Quick Guide

Course Name	Course Description
Staying Relevant, Secure and Optimized in your Electronic Bill Presentation & Payment Strategies Steven Mazur, Director of Strategic Accounts, Invoice Cloud	Treasurers are looking for ways to optimize and secure the service their constituents require for more web and mobile solutions. The goal is to secure their customers data, eliminate paper, delight their users with a world class solution that simplifies the process for viewing and paying taxes. The presenter of this course is Mr. Steve Mazur, Director of Strategic Accounts for Invoice Cloud, a leading developer of secure e-billing, payment and software systems.
How to Maximize Collections by Utilizing all the Tools in your Collections Toolbox including Tax Lien Sales Dawn Hoosier, Senior Vice President, Tax Ease Ohio	This session will provide participants with an overview of the collection tools their peers utilize around the state including creative solutions to address hurdles in collections, such as Mobile Homes and Tax Sale Forfeitures. Participants will engage in an interactive discussion including the history of Ohio tax lien sales, ORC 5721, how to conduct a tax lien sale, and revenue created through this process.
Diversify Your Portfolio With Farm Credit - Understanding the Second-Largest GSE Regina M Gill, Senior Vice President, Investor Relations, Federal Farm Credit Banks Funding Corporation, Mark Dickerson, Account Executive, Multi Bank Securities	The session will provide an overview of the Farm Credit System and the AAA rated debt that is issued every day. Participants will gain an understanding of how Farm Credit notes and bonds provide critical funding for U.S. agriculture and how investing in Farm Credit adds value to their investment portfolios.
Panel Discussion on Banruptcy as it Relates to Pre and Post Payments on Delinquency Amy L Bostic, Attorney, Chapter 7 Bankruptcy Trustee , Luper Neidenthal & Logan, Ken Richards, Principal, Rea & Associates, Christal Caudill, Attorney, Chapter 7 Bankruptcy Trustee , Caudill Law Group, James B Reese, Chief Fiscal Office, Franklin Co. Treasurer Cheryl Brooks-Sullivan	The purpose of this panel is to increase knowledge of the effects of Bankruptcy Law on County Treasurer's offices. All Speakers are licensed attorneys and practitioners in the field of bankruptcy law. The Speakers will provide information to County Treasurer's and their Staff on: Bankruptcy Petitions, Hearings pursuant to 11 U.S.C. 341, Automatic Stays pursuant to 11. U.S.C. 362, Procurement and attachment of liens to real property, Proofs of Claims against a Bankruptcy Estates, Priority and execution of liens on property included in a Bankruptcy Estate, and Pre-Petition and Post-Petition Tax Priority. Speakers will present for roughly 60 minutes with time for topic specific questions and answers included. Speakers will have a PowerPoint presentation of major topics and examples during the presentation
Treasurer Sprague	Treasure Robert Sprague will speak about programs offered by his office.
Ohio Pooled Collateral Program Eric Ochmanek, Ohio Treasurer of State, Jennifer Day, COO, Treasurer of State	Discussion of the Ohio Pooled Collateral Program. It will include the benefits of the program, details on how to effectively use the program, and a live demonstration of the system.