OAPT 2017 HOT TOPIC Course Description Quick Guide

Course Name	Course Description
Essentials of Fixed Income Investing Marcia Clark, CFA, Lead Instructor and Course Designer	In today's fast-moving markets, financial managers have to make prudent investment decisions with limited time and resources. This interactive quiz gives participants the opportunity to demonstrate their knowledge of prudent fixed income investment practices in a fun competition with their peers. Both speed and accurately are essential to earn points for your team and win the game!Primary learning outcomes attendees will gain from your session: - Participants will master essential terms, concepts, and criteria for making appropriate investment decisions Participants will relate bond characteristics to expected risk and return Participants will evaluate macro-economic data to determine desirable market sectors in various economic environments.
Case Study: Continually Adapting to Minimize Risk and Maximize Return Joseph Farris, Investment & Cash Management Officer, Cuyahoga County, Susan Munson, CFP®, CFIP, Founder & CEO, Fixed Income Academy, L.P.	Prudently investing cash and short-term bond reserves requires careful consideration in multiple areas. This session will apply lessons learned through real life experiences to provide the framework for thinking about how seemingly ancillary tasks such as revenue projections, interest rate forecasting and accounting methodology impact your day-to-day investment decisions and ultimately your results. Primary learning outcomes attendees will gain from your session: - Participants will be able to articulate the importance of cash flow projections as part of the investment process Participants will be able to recognize allowable investments according to Ohio State Code and identify resources to assist with compliance Participants will be able to identify the impact of interest rate forecasting on individual bond purchase decisions Participants will be able to identify the connection between accounting methodology and the decision to purchase bonds at premiums or discounts.
Putting Learning Into Practice: Portfolio Management Foundations and Simulations Michael Nguyen, SVP, Director of Investment Solutions	The session will explore various investment strategies for the Ohio public funds investor including laddering, yield curve positioning, and duration targeting. Participants will break out into small groups to take part in an investment simulation game using high quality fixed income indices as a proxy for self-directing and managing their own portfolios. Participants will gain a deeper understanding of various risk metrics that is often used to analyze a portfolio's risk/return profile.Participants will better understand the opportunity cost of staying too liquid versus not being fully invested if they're trying to time the interest rate cycle. This course will enhance the participant's knowledge in the area of investments by helping them gain a deeper understanding of risk metrics, helping them better understand the results of diversifying a portfolio through interest rate cycles, and offer an increased understanding of the opportunity cost of staying too liquid. Participants will better understand the results of diversifying a portfolio through interest rate cycles rather than timing interest rates and chasing yields
Changes in Ohio Collateral Elizabeth Lewis, Director of Legislative and Policy Affairs, Ohio Treasurer of State, Walter Myers, Director of Trust, Ohio Treasurer of State	This panel discussion will provide an overview of the Ohio Pooled collateral Program. The discussion will include an update on the changes made to Ohio Revised Code and the benefits of the program.