

OASBO 2017 Annual Workshop

Course Description Quick Guide

Course Name	Course Description
Protecting Your Bank Accounts from Online Fraud	<p>There are many different types of cyber-crime incidents, but the ones typically most impactful to Treasury and Finance practitioners involve social engineering or financial malware to execute fraudulent payment orders through your online banking applications. This session will discuss the current threat environment, review specific examples of fraud attempts, and provide specific, actionable steps that your organization can take to manage your payment processes and to help ensure your online security. The session will provide detailed reviews of the most prevalent cyber fraud schemes to help recognize potential threats and identify tools and resources to help protect you and your organization from online cyber threats. This session will give treasurers the information they need to help protect their bank accounts and public funds from criminal theft. Attendees will receive practical information that can be used to foster conversations with employees and banking partners to ensure best practices are being followed and the appropriate online security tools and controls are being used.</p>
The Ohio Pooled Collateral System Walter Myers, Director of Trust, Ohio Treasurer of State, Elizabeth Lewis, Director of Legislative and Policy Affairs, Ohio Treasurer of State	<p>This course will begin with an overview of the Ohio Pooled Collateral System (OPCS), a new system for pooled securities in Ohio. It will include information on recent ORC changes as well as provide an opportunity for participants to ask questions regarding the new system.</p> <p>This course includes the following topic that is in line with the Ohio Treasurer's standards: collateral monitoring and management.</p>
Preparing an Outstanding Credit Rating Presentation Kenton S. Cashell, Managing Director, RBC Capital Markets, Katie Kleinfelder, Director, RBC Capital Markets, Andrew Laskey, Vice President, RBC Capital Markets	<p>Presenting to rating agencies, whether you are preparing for a bond issue or simply undergoing routine surveillance, is one of the most important things that a CFO will do. Achieving and maintaining the highest credit rating translates into lower borrowing costs and also can serve as a source of pride for the Administration and the Board of Education. This presentation will walk through each area of focus in a rating presentation in detail, and provide numerous examples of how to present material in the clearest and most useful fashion. This presentation should result in treasurers having a much clearer picture of what is required in a rating agency presentation and how to best approach the process of presenting to the rating agencies. At the conclusion of this session Treasurers will have a better understanding of the credit rating process for bond financings, the important factors and considerations of the rating agencies, and how to best present the District and management. We believe this session should carry the CPIM accreditation because the topics covered are important to school district treasurers, timely, and provide in depth information on the topics covered. This presentation will cover the credit rating process in depth from beginning to end focusing on the specific factors that rating agencies evaluate when assigning a credit rating. Treasurers and School Business Officials will leave this session with a greater understanding of the value to obtaining the highest credit rating possible (in the form of lower interest rates) and real life strategies to present their District's credit profile in a professional format that puts their best foot forward.</p>
Millage Planning Opportunities for Capital Improvements Beth Collier, Treasurer/CFO, Grandview Heights City SD, Kyle Smith, Treasurer/CFO, Bexley City SD, Marvin Founds, Managing Director, Fifth Third Securities	<p>This session will provide working examples of school districts attempting to meet permanent improvement and facility planning needs with little or no increase in taxes. Grandview Heights CSD and Bexley CSD will provide their approach to a bond issue and permanent improvement levy respectively. Other examples will be provided as well. This session hopes provide useful planning information to treasurers for managing tax millage. This session will provide treasurers with the working knowledge of how to plan for millage drop-off, capturing millage approvals, moving inside millage, converting expiring levies, assessed valuation growth, and other options to school districts that may provide the ability to size a facility project or permanent improvement.</p>

<p>You've Heard the Economic Update - Now What? Ryan K. Nelson, CFA, Co-Founder/ Portfolio Manager, RedTree Investment Group, Andrew Geistfeld, Treasurer/CFO, Upper Arlington City School District, Cheryl Schultz, Vice President, Government Banking Division, Huntington National Bank, Eric Soltis, Assistant Treasurer, Cleveland Heights-University Heights City School District</p>	<p>This interactive session will focus on latest economic and financial trends influencing investment decisions for district treasurers. A school treasurer will lead the discussion with a fellow treasurer and other investment professionals on the panel. Real life experiences will offer practical solutions on investing district funds.</p> <p>Learning Objectives: The session will follow the mission of CPIM by providing investment knowledge to the attendees., The discussion will provide an update on the current economic condition and provide insight on how to invest school district funds in today's interest rate environment. Key tenets will focus on how to mitigate investment risk while maximizing returns.</p> <p>This course is designed to educate school district treasurers in the fundamentals of investing funds under the Ohio Revised Code. The course is structured to provide knowledge on how to build a successful investment program, regardless of the years in the school finance profession or amount/size of district funds available to invest.</p>
<p>The Fed: What's Next? Jason Click, President Public Funds, Meeder Investment Management, Jason Headings, Vice President Public Funds, Meeder Investment Management</p>	<p>As we enter the first cycle of rising interest rates in more than a decade, this presentation will examine the new tools available to the Fed. Utilizing real life examples we will explore how this cycle may be different, including new ways to manage inflation, unemployment and control interest rates. Additionally, the presentation will cover other factors the Fed may take into consideration in the future.</p> <p>The presentation will cover past examples of inflationary environments from around the globe and compare those to the current situation. We will also cover changes to how inflation is now evaluated, as well as potential headwinds going forward. With the greatly increased size of the balance sheet of the Federal Reserve, we will talk through the possible next steps for the Fed and how that may affect the economy going forward, including all of the new tools the Fed may use to control interest rates in the future. The presentation will also cover possible future headwinds and their possible effects on Fed policy. All of this will be tied together to help Treasurers decide how they should structure investments in the future. The presentation will give the audience an in-depth historical perspective on the Fed, the tools they use to manage interest rates, inflation, unemployment, and global factors that may affect the investment environment in the future. In addition to this historical perspective, the audience will learn about the changes to the tools the Fed uses to manage these issues, and how those may affect the market environment going forward. All of this information should better prepare Treasurers to construct a proper investment strategy going forward. The course will focus on investments and enhance the foundational knowledge of investing public funds. Topics covered will serve to increase the participants overall knowledge of the interest rate markets and help participants to create investment programs for their entities. The topics will all be discussed with an end goal of informing participants on coordinating various aspects to better evaluate and manage a proper investment program.</p>
<p>Tips & Tricks: Using the Board of Revision Process to Generate and Protect District Funds Jonathan T. Brollier, Partner, Bricker & Eckler, Megan Savage Knox, Staff Attorney, Bricker & Eckler LLP</p>	<p>Attendees at this session will: review the existing procedures for participating in the county BOR process, including a school district's rights to participate, and how these proceedings can affect school districts; learn how to properly spot cases that are worth participating in and defending; learn strategies for tracking recent sales and initiating increase complaints to increase the value of those sales that exceed the current Auditor's valuation; learn how to work with legal counsel to adequately protect the district's interests, take into account community pressures and considerations, and maximize a district's tax revenue on an annual basis.</p> <p>A school district treasurer is responsible for managing the district's tax revenue. This session will provide school district treasurers with legal explanations of how to protect existing district tax revenue and strategies for identifying and pursuing additional tax revenue, at a low cost to the district</p>
<p>Economic Outlook Lindsey M. Piegza, Ph.D., Managing Director, Chief Economist, Stifel</p>	<p>Chief Economist Dr. Lindsey Piegza will look at the pace of our economic recovery and what it means going forward for overall growth, interest rates and monetary policy. She will cover macro-economic trends in consumer behaviors and in the manufacturing sector, in addition to new Federal Reserve policy initiatives and potential economic effects of these changes. She will also examine economic growth in the U.S. as a whole and its effects on interest rates.</p> <p>Learning objectives:</p> <ol style="list-style-type: none"> 1. Macro-economic trends including the health of the consumer and manufacturing sector 2. Fed policy effects and initiatives 3. U.S. growth and rate outlook <p>This session will give treasurers a broad overview of the economy.</p>