

OASBO Treasurer Hot Topics/CPIM Seminar, Fall

Course Description Quick Guide

Course Name	Course Description
Bond Refunding - When and How? Patrick King, Managing Director, STIFEL, Bob Franz, Vice President, Stifel, Nicolaus & Company, Incorporated	<p>This course covers the specifics of bond refundings and aims to give attendees knowledge on when a bond should be refunded and some of the strategies available to School Districts to maximize savings. The course content will give treasurers a greater knowledge of the bond refunding process and the overall bond issuance process.</p>
Investment Tips and Techniques Jason Headings, Vice President Public Funds, Meeder Investment Management	<p>Participants will be provided with an in-depth exploration of the current economic environment, a discussion of implementing proper investment strategy, a description of the various investment service providers in the marketplace, and a detailed analysis of investment compliance issues.</p> <p>The course will focus on investments and participants will come away with solid foundational knowledge of investing public funds. Topics covered will include economic/market environment, portfolio strategy, service providers, and compliance issues. The topics will all be discussed with an end goal of informing participants on coordinating various aspects to better evaluate and manage a proper investment program.</p>
Investment Landscape: The Latest Trends in Investing School District Funds Ryan K. Nelson, CFA, Co- Founder/ Portfolio Manager, RedTree Investment Group	<p>An update on the current economic and market environment and discussion prudently investing school district funds.</p> <ol style="list-style-type: none"> 1. Discussion on key economic indicators and how they will influence the Federal Reserve's decision on the direction of interest rates 2. Understanding of how to prepare the District's investments for a changing market 3. Discussion on how to best utilize allowable investment options to maximize interest earnings while mitigating investment risks <p>Attendees will obtain information that will increase their knowledge and awareness of economic indicators as well as learning how decisions made by the Federal Reserve influences interest rates. Attendees will gain a better understanding of how to prepare District's investments if there is continued increases in interest rates and what investment options are available to maximize earnings in today's markets.</p>
New Collateral Requirements Patricia Jackson, Senior Vice President, Group Manager Public Finance, PNC Bank, Elizabeth Lewis, Director of Legislative and Policy Affairs, Ohio Treasurer of State	<p>Ohio collateral reform presentation. Attendees to understand the basics of the new OPCS program including TOS, Financial Institution, and Public Entity responsibilities. The presentation objective is to create additional awareness about the program and help initiate conversations between the public entities and the financial institutions regarding how public bank accounts will be impacted.</p> <p>Collateral reform will impact virtually all public entities in Ohio. It is vital that as many public officials understand the details of the program as each entity will need to take some action before year end.</p>
Legal Updates and Issues for Public Funds Managers Rick Manoloff, Partner, Squire Patton Boggs LLP	<p>This presentation will focus on current topics of a legal and practical nature that are of concern and interest to Ohio school district CFOs, including any relevant changes in the Ohio Revised Code and/or State policies, opinions rendered by Ohio courts and/or the Ohio Attorney General, and/or initiatives of the federal government. It is important for school district CFOs to remain current on a wide variety of matters that routinely cross their desks, as well as those matters that are episodic or in some cases unexpected – from financing permanent improvements, to raising new revenue at the ballot box, to managing the use and disposition of public assets, to complying with federal tax and disclosure covenants, to leasing property, etc. This presentation, from the perspective of a lawyer/school board member, will focus on the legal and practical aspects of matters such as these.</p> <ol style="list-style-type: none"> 1. Understand recent changes in the law that affect the activities of school district CFOs, as well as the pertinent substantive foundations. 2. Be able to spot potential legal issues before they become problems, and address them. 3. Be able to communicate finance-related opportunities to school boards and the public on topics of current interest. <p>The course will enhance the attendees' understanding of the law that is integral to their duties, not just to protect school districts from pitfalls and liability, but also to enhance service to taxpayers through an understanding of legal options and opportunities.</p>