

## Ohio Treasurer's Cincinnati CPIM Boot Camp

### Course Description Quick Guide

Course Name	Course Description
<b>Registration and Breakfast- Room 111</b>	
<b>General Session: Market Update- Room 111</b> Jason Headings, Vice President Public Funds, Meeder Investment Management, Ted Sumnar, Senior VP and Managing Director, Institutional Investments, Huntington Capital Markets	This panel discussion will provide a current market update and share with participants how these market developments may impact every day job duties. Topics will include interest rates as they relate to STAR Ohio, STAR Plus, and general deposits. Additional discussion will cover world news and events, various federal data points, preparing for regulatory reform, and asset allocation tips.
<b>INV 107: Fundamentals of Investing- Room 105</b> Jason Headings, Vice President Public Funds, Meeder Investment Management	This course will provide you with the foundation to develop a proper investment program. Ohio investment law is very specific as to what you can and cannot do. Topics to be discussed will include a history of Ohio investment law, developing an investment policy, eligible investments and the role of vendors.
<b>CASH 107: Fundamentals of Treasury Management- Room 105</b> Michael J. Mestemaker, Vice President, Government Banking Division, Huntington National Bank, Amy Bentley, CTP, Vice President, Treasury Management, Huntington National Bank	This introductory course provides an overview of treasury management for public funds managers. The following topics will be covered: cash flow management, purposes of various treasury services, purchasing card and payables processing.
<b>FIN 106: Fundamentals of Public Finance- Room 105</b> Allison Binkley, Partner, Squire Patton Boggs LLP, Brian Cooper, Director, Baketilly Municipal Advisors	This course introduces participants to public finance. We will first generally define debt and outline its purpose and limitations per state law, followed by a discussion of various types of debt and financing, including notes and bonds. Finally, we will give an overview of the components of a bond, the sale process, credit ratings, and roles involved in borrowing.
<b>Lunch- Room 111</b>	
<b>General Session: Current Trends in Public Finance- Room 111</b> Ryan K. Nelson, CFA, Co-Founder/ Portfolio Manager, RedTree Investment Group, Katie Kleinfelder, Director, RBC Capital Markets	TBD
<b>Round Table Discussion: Townships, Villages, Libraries, Parks and Special Districts- Room 110</b> Marcie Longenecker, Ohio Treasurer of State, Lauren Bowen, Ohio Treasurer of State	This will be an open forum for fiscal officers of similar government subdivisions to ask questions of their peers, share best practices, and trade ideas as they relate to investing, finance, budgeting, or other relevant financial topics.

<p><b>Round Table Discussion: School Districts and ESCs- Room 109</b> Jonathan Azoff, Director of Debt Management &amp; Senior Counsel, Ohio Treasurer of State</p>	<p>This will be an open forum for fiscal officers of similar government subdivisions to ask questions of their peers, share best practices, and trade ideas as they relate to investing, finance, budgeting, or other relevant financial topics.</p>
<p><b>Round Table Discussion: Counties and Municipalities- Room 107/108</b> Michael Fracassa, Ohio Treasurer of State</p>	<p>This will be an open forum for fiscal officers of similar government subdivisions to ask questions of their peers, share best practices, and trade ideas as they relate to investing, finance, budgeting, or other relevant financial topics.</p>