

Ohio Treasurer's Cleveland CPIM Academy Course Description Quick Guide

Course Name	Course Description
Registration and Breakfast- Room 126	
General Session: Market Update- Room 126 Jason Click, President Public Funds, Meeder Investment Management, Connor Chambers, Huntington Bank	This panel discussion will provide a current market update and share with participants how these market developments may impact every day job duties. Topics will include interest rates as they relate to STAR Ohio, STAR Plus, and general deposits. Additional discussion will cover world news and events, various federal data points, preparing for regulatory reform, and asset allocation tips.
ETH 228: The Ohio Ethics Law - Upholding Trust in Government (1)- Room 130 Susan Willeke, Education & Communications Administrator, Ohio Ethics Commission	This lively and interactive session explores recent issues and updates regarding the Ohio Ethics Law. Join us for a discussion on the latest in conflicts of interest, public contracts and more!
FIN 162: Who's Who - Roles in a Bond Issue- Room 124 Lisa Eisenberg, Deputy Director of Debt Management, Ohio Treasurer of State, Bethany Pugh, Managing Director, Public Financial Management, Inc.	This session will review the different service providers involved in the issuance of debt, and the methods of selection used to procure them.
ETH 228: The Ohio Ethics Law - Upholding Trust in Government (2)- Room 130 Susan Willeke, Education & Communications Administrator, Ohio Ethics Commission	This lively and interactive session explores recent issues and updates regarding the Ohio Ethics Law. Join us for a discussion on the latest in conflicts of interest, public contracts and more!
ACC 201: How to Prepare for an Audit- Room 125 Evan Witte, Ohio Auditor of State	Being properly prepared for an audit can make your audit go smoother and potentially save your entity money. This presentation will take a quick walk through the audit process, cover typical records needed, the different types of financial statements/audits, types of tests auditors perform, and the different levels of comments auditors issue.
FIN 242: Official Statements and Continuing Disclosure- Room 124 Jennifer Blaser, Legal Counsel, Dinsmore & Shohl LLP, Emily Cannon, Director, PNC Capital Markets	An explanation of Official Statements and Continuing Disclosure: what they are, when they are required in connection with a bond issue and who prepares them.
FIN 336: The Finer Details of Structuring Bond Issues- Room 124 Ben Gamble, Associate: Public Finance, Key Bank	This course examines the concepts and techniques employed when structuring bond issues to meet issuer goals and investor preferences. Participants will be introduced to bond structures and characteristics that are often used when developing an optimal bond issuance. Participants will develop a critical perspective of how a bond issue structure has a differing financial impact on the issuer and investor. We will review these various structures as it relates to real-time and relevant transactions. At the end of the workshop participants will be able to 1) identify and describe the types of bond structures and 2) understand the financial implications of various debt structures to a bond financing.

<p>INV 222: Investment Reporting- Room 125</p>	<p>The session will provide an overview of the components of an investment accounting system, including required reporting information as specified under certain sections of the Ohio Revised Code. The course will define and illustrate how the official records of a public entity should account for investments, the treatment of income, and other records reflecting investment activity.</p> <p>Course Learning Objectives: Understanding the minimum reporting requirements of an investment program. Understanding the duties and responsibilities of the public official as the Investing Authority. Understanding the major components of an annual audit of your investment program. Understanding the functions of the custodian bank, broker/dealers, investment advisors, and the interaction with the public entity. Understanding the importance of the separation of duties and responsibilities.</p>
<p>Lunch- Room 126</p>	
<p>General Session: Current Trends in Public Finance- Room 126</p> <p>Ryan K. Nelson, CFA, Co-Founder/ Portfolio Manager, RedTree Investment Group, Katie Kleinfelder, Director, RBC Capital Markets</p>	<p>TBD</p>
<p>Round Table Discussion: Counties and Municipalities- Room 130</p> <p>Michael Fracassa, Ohio Treasurer of State</p>	<p>This will be an open forum for fiscal officers of similar government subdivisions to ask questions of their peers, share best practices, and trade ideas as they relate to investing, finance, budgeting, or other relevant financial topics.</p>
<p>Round Table Discussion: Libraries, Parks, Special Districts, School Districts and ESC's- Room 124</p> <p>Mark Margolies, CPIM Officer, TOS</p>	<p>This will be an open forum for fiscal officers of similar government subdivisions to ask questions of their peers, share best practices, and trade ideas as they relate to investing, finance, budgeting, or other relevant financial topics.</p>
<p>Round Table Discussion: Townships and Villages- Room 125</p> <p>Eric Ochmanek, Ohio Treasurer of State</p>	<p>This will be an open forum for fiscal officers of similar government subdivisions to ask questions of their peers, share best practices, and trade ideas as they relate to investing, finance, budgeting, or other relevant financial topics.</p>
<p>SEC 161 Electronic Banking and Cyber Security- Room 130</p> <p>Dusten Kohlhorst, Director of IT Services, Ohio Treasurer of State, Stacey Russell, Fiscal Officer, Muskingum County Library System</p>	<p>With the increase use of electronic banking and fiscal transactions, the risk of financial security breaches is great. This course will discuss the steps that a public entity should take if there is a security breach, as well as best practices to guard against fraud. It will also discuss other types of fraud that can occur from the inside that can result in the loss of public funds.</p>
<p>OPCS Training- Room 125</p> <p>Elizabeth Lewis, Director of Legislative and Policy Affairs, Ohio Treasurer of State</p>	<p>This discussion will provide an overview of the Ohio Pooled Collateral Program. It will include the benefits of the program, details on how to effectively use the program, and a live demonstration of the system.</p>