

Ohio Treasurer's Columbus CPIM Academy Course Description Quick Guide

Course Name	Course Description
Registration and Breakfast	
General Session: Market Update JD Pisula, Director of Investments, Ohio Treasurer of State, Michael J. Valo, Managing Director, Huntington Capital Markets, Zachary Amendolea, CFA, Investment Associate, Ohio Treasurer of State	This panel discussion will provide a current market update and share with participants how these market developments may impact every day job duties. Topics will include interest rates as they relate to STAR Ohio, STAR Plus, and general deposits. Additional discussion will cover world news and events, various federal data points, preparing for regulatory reform, and asset allocation tips.
ETH 228: The Ohio Ethics Law - Upholding Trust in Government (1) John Rawski, Advisory Attorney, Ohio Ethics Commission	This lively and interactive session explores recent issues and updates regarding the Ohio Ethics Law. Join us for a discussion on the latest in conflicts of interest, public contracts and more!
ETH 228: The Ohio Ethics Law - Upholding Trust in Government (2) John Rawski, Advisory Attorney, Ohio Ethics Commission	This lively and interactive session explores recent issues and updates regarding the Ohio Ethics Law. Join us for a discussion on the latest in conflicts of interest, public contracts and more!
INV 222: Investment Reporting	<p>The session will provide an overview of the components of an investment accounting system, including required reporting information as specified under certain sections of the Ohio Revised Code. The course will define and illustrate how the official records of a public entity should account for investments, the treatment of income, and other records reflecting investment activity.</p> <p>Course Learning Objectives: Understanding the minimum reporting requirements of an investment program. Understanding the duties and responsibilities of the public official as the Investing Authority. Understanding the major components of an annual audit of your investment program. Understanding the functions of the custodian bank, broker/dealers, investment advisors, and the interaction with the public entity. Understanding the importance of the separation of duties and responsibilities.</p>
FIN 162: Who's Who - Roles in a Bond Issue Jonathan Azoff, Director of Debt Management & Senior Counsel, Ohio Treasurer of State, Brian Regueiro, Senior Managing Consultant, PFM, Lisa Eisenberg, Deputy Director of Debt Management, Ohio Treasurer of State	This session will review the different service providers involved in the issuance of debt, and the methods of selection used to procure them.
FIN 242: Official Statements and Continuing Disclosure Jennifer Blaser, Legal Counsel, Dinsmore & Shohl LLP, Emily Cannon, Director, PNC Capital Markets	An explanation of Official Statements and Continuing Disclosure: what they are, when they are required in connection with a bond issue and who prepares them.

<p>FIN 336: The Finer Details of Structuring Bond Issues</p> <p>David Tiggett, Director, KeyBanc Capital Markets, Samuel Adams, Vice President - Public Finance Group, KeyBanc Capital Markets, Inc.</p>	<p>This course examines the concepts and techniques employed when structuring bond issues to meet issuer goals and investor preferences. Participants will be introduced to bond structures and characteristics that are often used when developing an optimal bond issuance. Participants will develop a critical perspective of how a bond issue structure has a differing financial impact on the issuer and investor. We will review these various structures as it relates to real-time and relevant transactions. At the end of the workshop participants will be able to 1) identify and describe the types of bond structures and 2) understand the financial implications of various debt structures to a bond financing.</p>
<p>ACC 201: How to Prepare for an Audit</p> <p>Jim Rader, Asst. Chief of Central Region, Office of the Ohio Auditor of State</p>	<p>Being properly prepared for an audit can make your audit go smoother and potentially save your entity money. This presentation will take a quick walk through the audit process, cover typical records needed, the different types of financial statements/audits, types of tests auditors perform, and the different levels of comments auditors issue.</p>
<p>Lunch</p>	
<p>General Session: Current Trends in Public Funds: Investing & Financing</p> <p>Ryan K. Nelson, CFA, Co-Founder/ Portfolio Manager, RedTree Investment Group, Katie Kleinfelder, Director, RBC Capital Markets</p>	<p>This course covers current trends in a variety of areas in regards to investing and financing including:</p> <ul style="list-style-type: none"> -The Economy -The Federal Reserve -Interest Rates -The Municipal Bond Market -Tax Cut and Jobs Act of 2017 -Current Market Conditions -Advanced Refunding -Current Refunding -Build America Bonds -Ohio Ratings Update
<p>Round Table Discussion: Libraries, Parks and Special Districts</p> <p>Jonathan Azoff, Director of Debt Management & Senior Counsel, Ohio Treasurer of State, Nicholas Hancart, Ohio Treasurer of State</p>	<p>This will be an open forum for fiscal officers of similar government subdivisions to ask questions of their peers, share best practices, and trade ideas as they relate to investing, finance, budgeting, or other relevant financial topics.</p>
<p>Round Table Discussion: School Districts and ESCs</p> <p>Andrew Coutts, Ohio Treasurer of State, Mary Crall, Ohio Treasurer of State</p>	<p>This will be an open forum for fiscal officers of similar government subdivisions to ask questions of their peers, share best practices, and trade ideas as they relate to investing, finance, budgeting, or other relevant financial topics.</p>
<p>Round Table Discussion: Counties and Municipalities</p> <p>Jeremy Rzepka, Deputy Legal Counsel, Ohio Treasurer of State, Michael Fracassa, Ohio Treasurer of State</p>	<p>This will be an open forum for fiscal officers of similar government subdivisions to ask questions of their peers, share best practices, and trade ideas as they relate to investing, finance, budgeting, or other relevant financial topics.</p>
<p>Round Table Discussion: Townships and Villages</p> <p>Taylor Wright, Ohio Treasurer of State, Amanda Merritt, Ohio Treasurer of State</p>	<p>This will be an open forum for fiscal officers of similar government subdivisions to ask questions of their peers, share best practices, and trade ideas as they relate to investing, finance, budgeting, or other relevant financial topics.</p>

**SEC 161 Electronic Banking and
Cyber Security**

Dusten Kohlhorst, Director of IT
Services, Ohio Treasurer of
State, Stacey Russell, Fiscal
Officer, Muskingum County
Library System

With the increase use of electronic banking and fiscal transactions, the risk of financial security breaches is great. This course will discuss the steps that a public entity should take if there is a security breach, as well as best practices to guard against fraud. It will also discuss other types of fraud that can occur from the inside that can result in the loss of public funds.