

Public Finance Officer Maintenance Program

Course Description Quick Guide

Course Name	Course Description
Investment Tips and Techniques for this Economic Environment Jason Click, President Public Funds, Meeder Investment Management, Jason Headings, Vice President Public Funds, Meeder Investment Management	<p>Participants will be provided with an in-depth exploration of the current economic environment, a discussion of implementing proper investment strategy, a description of the various investment service providers in the marketplace, and a detailed analysis of investment compliance issues.</p> <p>The course will focus on investments and participants will come away with solid foundational knowledge of investing public funds. Topics covered will include economic/market environment, portfolio strategy, service providers, and compliance issues. The topics will all be discussed with an end goal of informing participants on coordinating various aspects to better evaluate and manage a proper investment program.</p>
Overcoming the Biases that Derail our Investment Decisions Jason Click, President Public Funds, Meeder Investment Management, Jason Headings, Vice President Public Funds, Meeder Investment Management	<p>Traditional theory purports that we are all rational individuals. More recent research has determined otherwise. This session will explore the biases that many of us unknowingly exhibit and how those biases impact our investment decisions. We will also offer steps to overcome these biases with the objective of making more informed decisions that should result in a sound investment plan and improved investment results.</p> <p>Richard Thaler, a professor at the University Chicago Booth School of Business was awarded the Nobel Prize in Economic Sciences in 2017 for his pioneering work in the ways human behavior impacts economic and investment decisions. Our presentation will give the audience an in-depth understanding of the concepts behind the field of behavioral finance along with examples of how these biases impact the investment decision making process. This information should better prepare public finance officers to construct a proper investment strategy going forward.</p>
Banking/ Treasury Management for Today and Tomorrow Steve Broerman, Vice President, Government Banking Division, US Bank, Elyse Trout, Commercial Treasury Management Sales, AVP, US Bank	<p>Increase the knowledge and understanding of the changing economic factors which will have a direct effect on budgets and projections for both long & short term planning purposes. A look at new technologies and how the Finance Director landscape has change. We will be discussing the following topics w/ the group:• Collection strategies• Payment strategies• Banking relationships• Investment strategies• What to do w/ my money??• Fraud detection and how to prevent it</p>
Debt Management: Understanding the Debt Options for Ohio Political Subdivisions Matt Stout, Partner, Public Finance, Bricker Graydon LLP, Jackie Lewis, Associate, Bricker & Eckler LLP	<p>This course will focus on the debt and borrowing options available to political subdivisions in Ohio. In doing so, the course will examine Ohio law for debt limitations, borrowing options, the borrowing process from start to finish, federal tax law regulations, and post-issuance compliance for debt issuers.</p>
Managing Banking Relationships	<p>Banking relationships covers subject matter including knowing your banks strengths and weaknesses, how to negotiate with your bank, how and when to use an RFP, and how to get the best deal.</p>
The Ohio Ethics Law: Upholding Trust in Government Susan Willeke, Education & Communications Administrator, Ohio Ethics Commission	<p>The Ohio Ethics Law session provides timely information regarding the Ohio Ethics Commission and about restrictions in the Ohio Ethics Law and related statutes that pertain to all public sector employees and private sectors parties who are regulated or do business with public offices. LEARNING OBJECTIVES: • Understand how to identify and avoid acting on potential conflicts of interest• Understand definition of public contracts and ethics prohibitions related to public contracts• Identify potential post-employment requirements • Learn about general assistance available from the Ohio Ethics Commission to understand and comply with the Ethics Law and related statutes</p>

Revenue Collections

Sara Costanzo (Donnersbach),
Attorney/Shareholder,
Weltman, Weinberg & Reis, Co.
LPA

The course will cover the criteria necessary to maintain a successful collection program for municipal debts, which may include unpaid taxes, utilities and miscellaneous charges. The course will outline steps to take when addressing delinquencies, as well as remedies available to address non-payment. The course will address civil and criminal remedies, as well as options that can be addressed outside court.

- Attendees will be able to establish internal guidelines to handling accounts receivable; including time lines and appropriate actions to take at certain intervals;
- Attendees will identify sound collection techniques to address non-payers; and
- Attendees will develop an understanding of the legal process as an option in handling non-payers.