

Public Finance Officer Maintenance Program

Course Description Quick Guide

| Course Name | Course Description |
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| The Ohio Ethics Law: Good Government in Action! Susan Willeke, Education & Communications Administrator, Ohio Ethics Commission | This lively session will help public officials and employees in understanding how to identify and avoid acting on potential conflicts of interest. It will also provide information regarding ethics prohibitions related to public contracts and potential post-employment requirements. Attendees will also learn about general assistance available from the Ohio Ethics Commission to assist both the public and provide sectors in understanding and complying with the Ethics Laws. |
| Case Study in Investing in Today's Market Environment Jason Click, President Public Funds, Meeder Investment Management, Jason Headings, Vice President Public Funds, Meeder Investment Management, Dennis Yacobozzi, President & CEO, United American Capital Corporation (UACC), Eileen Stanic, CTP, Senior Public Funds Advisor, Meeder Investment Group | Will address key factors impacting the current interest rate environment, benefits of cash flow analysis, and assessment of various investment options. The course will focus on macroeconomic events and investment vehicles. Participants will come away with solid foundational knowledge of investing District funds. Topics covered will include economic/market conditions and current hot topics regarding investing. The topics will serve to inform participants on various aspects of evaluating and managing a proper investment program. |
| Cash Management/ Banking Relations Steve Broerman, Vice President, Government Banking Division, US Bank, Maureen Shildwachter, Vice President, Government Banking Division, Huntington National Bank | The course provides an overview of treasury management for public funds managers. Will also provide insight into what makes a good relationship w/ your bank and how to enhance that relationship. The following topics will be covered: <ul style="list-style-type: none"> • Cash flow management • Purpose and review of various treasury management services • Purchasing Card • Payroll processing • Issuing an RFP • Bank relationships |
| Are You Ready for Failure? David E. Sems, CPA, CITP, CFF, Director of Communications & Technology, City of Strongsville | Making sure that the IT systems are always available is critical in almost all business operations, but even more so in government finance and investments, because it is not just profits at risk but the lives of our residents and the financial resources that fund our governmental services. Therefore, it is increasingly important to have an active and tested Disaster Recovery Plan (DRP) plan in place. Natural disaster increases the awareness and pressure from management to have an operable DRP in place. Last year (2018) alone saw disasters ranging from the Indonesia Earthquake & Tsunami that cause over 844 deaths to the 2018 wildfires in California - the deadliest and most destructive on record. Beyond the impetus of the disasters themselves, our residents, community partners, and stakeholders expect our operations to continue during these disasters. I will explain an approach that can be used to evaluate your organization's DRP and see if it is right-sized and able to help – not just one that might satisfy our internal audit requirements, but be useful in a crisis to help keep your financial assets secure and accessible. |