

## CPIM 2021 Virtual Conference

### Course Description Quick Guide

Course Name	Course Description
<b>Basics of Investing</b> Ryan K. Nelson, CFA, Co-Founder/ Portfolio Manager, RedTree Investment Group	This course is designed to review all the investment options for Ohio public entities as allowable under Ohio Revised Code Chapter 135. Best practices and an update on the current market will also be discussed. The course is suitable for those in the first few years of their career or anyone needing a refresher in public funds management
<b>Basics of Borrowing</b> Allison Binkley, Partner, Squire Patton Boggs LLP, Brian Cooper, Director, Bakertilly Municipal Advisors	This session will introduce participants to public finance. Presenters will generally define debt and outline its purpose and limitations per state law. Attendees will also learn about various types of debt and financing, including notes and bonds; lease obligations; and loans. Last, the presentation will provide an overview of credit ratings and the roles involved in borrowing .
<b>Cash Flow Forecasting</b> James Christopher McCoy, Assistant Chief Project Manager, Auditor of State's Office	The course recaps and expands on the Cash Flow Forecasting presentation that was provided during the 2020 CPIM Virtual Conference. The course will cover the basics of forecasting but expands on examples, scenarios, and additional items to consider when preparing a forecast. Attendees will also learn about a few best practices for presenting the information to those making the decisions
<b>Continuing Disclosure and Who's Who in a Bond Issue</b> Andrew Laskey, Vice President, RBC Capital Markets, Marc Kamer, Legal Counsel, Dinsmore & Shohl LLP	Continuing disclosure obligations are an area of increased investor and regulatory focus. This session will help attendees understand their obligations and provide best practices for ensuring timely and accurate compliance, especially with regard to recently enacted changes to required disclosures. In addition, the presentation will provide information about the professionals involved in a bond issue and their roles.
<b>Electronic Banking Panel Discussion</b> Steve Abbey, Managing Director, Huntington Bank, Pat Alcox, Director, Treasury Management Product, Huntington Bank, David Schamer, Director, Commercial Treasury Management Sales, Huntington Bank	This panel discussion focuses on the current and future changes in the banking landscape that have been brought on by the COVID-19 pandemic, as well as shifts in consumer needs and security threats.
<b>Understanding the US Government Agency Security Marketplace</b> Eileen Stanic, CTP, Senior Public Funds Advisor, Meeder Investment Group, Jim McCourt, Portfolio Manager, Meeder Investment Management	This course will review the various US Government Agencies, aka Government Sponsored Enterprises (GSEs), and the types of securities they issue. Attendees will be presented with a thorough look at the structures of security offerings, ways to compare them to other eligible investments, and discuss how Agency debt should (or should not) be used in your portfolio.
<b>Fraud Prevention</b> Don Boian, Cybersecurity Outreach Director, Huntington Bank	This session provides attendees with the opportunity to learn about several current forms of fraud, including Business Email Compromise (BEC); payment fraud; and paper check fraud. The presentation will provide an overview of current threats and detail best practices to reduce the risk of falling victim.

**COVID Federal Funding &  
Single Audit Update**

Marnie Fredrickson, Assistant  
Chief Deputy Auditor, Ohio  
Auditor Of State

AOS Single Audit Update - The American Rescue Plan Act (ARPA) of 2021 created the Coronavirus State and Local Fiscal Recovery Funds (SLFRF) program to deliver \$350 billion for state, territories, municipalities, counties, and Tribal governments much needed aid. This session will highlight key components of ARPA, including SLFRF, and provide guidance to local governments on how to prepare for Single Audits that include COVID-19 federal assistance.