

CTAO Spring Conference 2022

Course Description Quick Guide

Course Name	Course Description
Economic and Market Outlook Tom Jalics, Director of Asset Allocation, Fifth Third Investment Management Group	This session will provide participants with an outlook on the U.S. economy and financial markets. The discussion will cover the outlook for monetary policy, the labor market, inflation, and supply chain constraints, among other topics. Participants will have an opportunity to ask questions and engage in an active discussion about the economy.
Overview and Duties of the Board of Revision and the Budget Commission Chuck Walder, County Auditor, Geauga County, Alex Zumbar, County Treasurer, Stark County	This session will provide participants with the overall requirements, duties, and obligations of the County Board of Revision and the County Budget Commission. Legal restrictions and obligations will be discussed in detail for each Board along with methodologies of testing submissions. Participants will acquire a clear understanding of each Board's role.
Evolution of a Fraud Investigation Larry Henderhan, Investigator, Cuyahoga Regional Human Trafficking Task Force	This presentation provides an overview of a criminal investigation that originated from a referral. The presentation illustrates the investigative actions taken by law enforcement to establish relevant facts to prove or disprove allegations of fraud and how an investigation may intersect with the Treasurer's Office.
Removing Obstacles on Your Citizens' Path to Payment Patrick Flanigan, Senior Vice President Marketing, OSG	Improving cash intake requires that municipalities integrate and coordinate multiple activities—printing of bills, online presentment, payments, and credit-card processing just to name a few. That's already complex. But when you also rely on multiple systems and limited resources, your process becomes even more tangled, costly, and difficult to manage. Easy, self-serve, anytime interaction is the new normal, as today's connected consumers expect a personalized experience in almost every aspect of their lives, whether reading a water bill or paying property taxes. While the public sector has figured out ways to overcome common pain points, creating digital momentum is still a challenge. Learn how having a digital first mindset to engaging with your citizens can lower cost, expedite payments, and build stronger relationships. Understanding how digital payment usage has grown over the past few years and tactics to meet consumer preferences will help you plan and stay connected to the communities you serve.
Understanding Cryptocurrency Matthew Walker, Of Counsel, Vorys, Sater, Seymour and Pease LLP	With the rise of cryptocurrency as a recognized form of digital currency, the session will provide attendees with a basic understanding of cryptocurrency, its common use case, as well as the associated risks and benefits. This will include a discussion of considerations most relevant to county treasurers. The material will be presented alongside real world examples to better highlight the key concepts.