

# Measure What Matters: How a Leading Ohio Township Shows Progress on Priorities Webinar

## Course Description Quick Guide

Course Name	Course Description
<p><b>Measure What Matters: How a Leading Ohio Township Shows Progress on Priorities</b></p> <p>Geoff Milz, Township Administrator, Colerain Township, OH , Scott Coble, Director of Solutions Engineering, OpenGov</p>	<p>Every leader knows that to be successful, you have to make a plan, get everyone on board, do the work, and then show impact. Sounds easy, unless you are challenged by disparate data sources, competing priorities, and staff that default to the status quo.</p> <p>Performance measurement is critical to ensuring that cities and counties stay on track to meet the strategic priorities they set for their communities. Many governments are currently measuring their inputs (e.g., FTEs and dollars) and even their outputs (e.g., counts of people served or number of potholes fixed). What’s needed next is connecting the impact of investments on strategic priorities.</p> <p>This webinar will dive into best-in-class examples of planning and performance framework.</p> <p>During this session attendees will learn:</p> <ul style="list-style-type: none"><li>• Best Practices for strategic planning – from ideation, to cross-functional team building, to resident engagement</li><li>• How to derive meaningful performance measures using a disciplined, outcome-based KPI framework</li><li>• How performance information can be used to better inform budgeting and program decision making</li><li>• How to share performance data with confidence and make it engaging for your community with lessons from Colerain Township, Ohio.</li></ul>