

OASBO 2020 AC How to: Building a Successful Investment Program

Course Description Quick Guide

Course Name	Course Description
How to: Building a Successful Investment Program Jason Click, President Public Funds, Meeder Investment Management, Jason Headings, Vice President Public Funds, Meeder Investment Management	<p>Participants will be able to learn the ins and outs of a successful investment program. Instructors and panelists will walk participants through the entire investment process, including:</p> <ul style="list-style-type: none">-Developing an investment policy: Participants will learn both how to write investment policies from scratch and update an existing policy, including all pieces of an investment policy and where to report updates.-Developing an investment strategy: We will help walk the participants through many investment strategy questions, including evaluating common economic indicators and evaluating the cash flows of their District.-Determining service providers: We will educate participants on the differences and responsibilities of service providers including bankers, brokers, investment advisors, and custodians.-Execution to the strategy: We will help participants determine what structure is best for them and their District, and how to best implement the strategy.-Accounting: Participants will learn common accounting practices and methodologies for investment accounting.-Reporting: Participants will be shown examples of common reporting practices, both internal and external facing reports.