

OASBO / Forecast5 Webinar: Shaping the Cash Balance Conversation

Course Description Quick Guide

Course Name	Course Description
<p>Shaping the Cash Balance Conversation</p> <p>Mike Sobul, Consultant, Frontline Education, Ernie Strawser, Senior Vice President, Frontline Education</p>	<p>This course will provide learners with an overview of the following information, including how to best message these items to key district stakeholders:</p> <ul style="list-style-type: none">• Key cash balance metrics – what makes sense for your district?• Why cash balance is important, and what your board needs to know about cash balance leadership?• Why might you still need a levy even though you have a “healthy” cash balance?• Ways to use cash balance to strategically serve your students. <p>1 Statement of Accreditation Rationale:</p> <p>A CFOs thorough understanding of their district’s cash balance, its ebb and flow, and being able to understand and message key metrics related to their cash balance is imperative. Reliable cash flow projections are necessary for effective cash management by the school district, as treasurer’s need to ensure that they have enough cash on-hand to meet expenditure or debt obligations throughout the fiscal year, as well as to identify available funds for investment purposes. They also need to be able to effectively message the need for a cash balance to internal and external stakeholders.</p>