

OSBA Capital Conference 2022

Course Description Quick Guide

Course Name	Course Description
<p>Using district financial information to improve achievement</p> <p>Ernie Strawser, Senior Vice President, Frontline Education, Ryan Ghizzoni, Senior Analytics Advisor, Frontline Education, Stacy Overly, Senior Analytics Advisor , Frontline Education, Meghan Sullivan Homsher, Senior Analytics Advisor , Frontline Education</p>	<p>Learn how your district compares to others in this interactive session. Frontline Education explains your district's comparative analytics report and how you can use the data to make informed decisions for the benefit of your students and communities.</p>
<p>District finances — common understanding and messaging</p> <p>Ernie Strawser, Senior Vice President, Frontline Education</p>	<p>As a key member of district leadership, what do you need to know about finances and how do you build collective understanding? The next step beyond understanding is messaging and the critical importance of consistent messaging to build trust and community support. Join our team as we explore these topics.</p>
<p>The Great Resignation's financial impact on schools</p> <p>Ryan Ghizzoni, Senior Analytics Advisor, Frontline Education, Stacy Overly, Senior Analytics Advisor , Frontline Education, Ernie Strawser, Senior Vice President, Frontline Education</p>	<p>The impact of the COVID-19 pandemic and ensuing Great Resignation have been felt far and wide by employers across all sectors, including K-12 schools. Join Frontline Education as it dives into the impact on our industry, with a particular focus on the financial side and ongoing operational considerations.</p>
<p>OEPI session: The big picture — changes to school funding, taxation and the state economy</p> <p>Howard Fleeter, PhD, Consultant, Howard Fleeter & Associates</p>	<p>Get a detailed look at the complex interaction of school funding and Ohio tax policy. The Ohio Education Policy Institute (OEPI) is a highly respected resource for state policymakers and educational organizations. A leading expert on school finance and tax policy explains how the new school-funding plan will impact Ohio schools and shares insights into the economy and state revenues.</p>
<p>Making school finance simple and fun</p> <p>Jeffrey J Dornbusch, Treasurer, Port Clinton City Schools, Cajon Keeton, Treasurer, Benton Carroll Salem Local School District</p>	<p>Financial reports can be boring and hard to understand. Benton Carroll Salem Local (Ottawa) and Port Clinton City present new ways to incorporate school finance into board meetings without falling asleep! Explore a variety of presentation styles and new technologies to meet the needs of board members and the community.</p>
<p>To renovate or to build new?</p> <p>Rusty Bookman, Senior Account Executive, Energy Optimizers, USA, Kerstin Wilson, Senior Account Executive, Energy Optimizers, USA</p>	<p>As you consider renovating your school buildings or build new, Energy Optimizers, USA and Tipp City EV will share ideas on how to navigate this decision. Learn the pros and cons of Ohio Facilities Construction Commission (OFCC) funding, how to garner support for bond approval, deciding between centralized or decentralized districts and more!</p>
<p>Constitutional basis of school property taxation</p> <p>Todd Puster, Treasurer, Orange City School District</p>	<p>Join Orange City to learn about the provisions of Article XII, Section 2 of the Ohio Constitution that apply to Ohio school districts and understand the rules that govern school property taxation systems.</p>

**Collaborative comprehensive
financial planning**

Tiffany Hiser, Treasurer,
Oakwood City Schools, Kyle
Ramey, Superintendent,
Oakwood City Schools, Timothy
Hopkins, Superintendent,
Brookville City Schools

Learn how your district's budget and financial plan can be something everyone understands and has a voice in developing. Brookville City, Kettering City and Oakwood City discuss how their simple approach to 10-year financial planning helped them meet long-term goals.