

## Public Finance Officers Maintenance Program

### Course Description Quick Guide

Course Name	Course Description
<p><b>The Ohio Ethics Law: Just the Facts (of Jaw-Dropping Investigations)</b></p> <p>Susan Willeke, Education &amp; Communications Administrator, Ohio Ethics Commission</p>	<p>This lively interactive course uses actual ethics investigations from across the United States to demonstrate potential ethical dilemmas that could occur under the Ohio Ethics Law. The course will then study our statute to see how it could have been implicated had that investigation occurred in our state.</p> <p>Finally, the course provides information the Ohio Ethics Commission on how public employees and officials should legally respond in similar situations at their own agency or municipality.</p> <p>Course Objectives: • Understand how to identify and avoid acting on potential conflicts of interest • Understand definition of public contracts and ethics prohibitions related to public contracts • Identify potential post-employment requirements • Learn about general assistance available from the Ohio Ethics Commission to understand and comply with the Ohio Ethics Law</p>
<p><b>Navigating Fiscal Recovery Funds and the Uniform Guidance</b></p> <p>Stacie Massey, State Accounting Manager 3, Ohio Office of Budget and Management</p>	<p>More than ever, local governments are experiencing the need to understand the requirements in managing federal funds to include understanding the Uniform Guidance. This session will provide an update on the American Rescue Plan Act Fiscal Recovery Funds, as well as an overview on the various sections of the Uniform Guidance that are needed to be understood by any finance professional responsible for managing those and any other future federal funds.</p>
<p><b>Investment Update and Current Trends</b></p> <p>Jason Click, President Public Funds, Meeder Investment Management, Eileen Stanic, CTP, Senior Public Funds Advisor, Meeder Investment Group</p>	<p>Interest rates have quickly accelerated from historical lows as inflation has transitioned from transitory to persistent. This course will start with an overview of events leading up to the current market environment, where we may be headed over the near term and investment strategies to apply with the goal of meeting your entity's investment objectives.</p>
<p><b>Cash Management &amp; Banking Relations</b></p> <p>Steve Broerman, Vice President, Government Banking Division, US Bank, Maureen Shildwachter, Vice President, Government Banking Division, Huntington National Bank, Joe Farris, VP Chase Bank Governmental Banking Division, Chase Bank</p>	<p>The course provides an overview of treasury management for public funds managers. Will also provide insight into what makes a good relationship w/ your bank and how to enhance that relationship.</p> <p>The following topics will be covered: • Cash flow management • Purpose and review of various treasury management services • Purchasing Card • Payroll processing • Issuing an RFP • Bank relationships • OH Pooled Collateral Service</p>
<p><b>Reserve Balance Accounts (ORC 5705.13) and the County Budget Commission</b></p> <p>Chuck Walder, Geauga County Auditor, Geauga County, Alex Zumbbar, Stark County Treasurer, Stark County</p>	<p>Participants will learn the County Budget Commission's role, practices, and authority when reviewing Reserve Balance Accounts pursuant to ORC 5705.13.</p> <p>Course will cover the various permitted Reserve Balance Accounts under ORC 5705.13 from the perspective and testing of the County Budget Commission. Emphasis will be placed on the requirements and limitations of each available account permitted. Special attention on ORC 5705.13(C), Capital Project Funds including their establishment, limitations, qualifiers, and best practices to be used when utilizing. Testing of the various categories of Reserve Balance Accounts by the County Budget Commission will be discussed along with possible consequences of poorly established Reserve Balance Accounts. The Course will provide a step by step best practices guide for the establishment of Capital Project Funds under ORC 5705.13(C). Finally, local government practices will be detailed regarding presentation of Reserve Balance Accounts to the County Budget Commission at annual budget hearings to ensure public transparency and compliance with the Ohio Revised Code.</p>

<p><b>Communication and PR Skills you MUST have in Today's World</b></p> <p>Tom Speaks, Principal, The Impact Group</p>	<p>Public officials must understand how to effectively communicate with the communities they serve as well as with their colleagues. The course will cover communication strategies that will benefit public treasures and fiscal officers. Topics covered will be: • 3 – 30 -3 Messaging Strategy • Branding Concepts • Public Relations 101 • Internal Communication Necessities • Communication Strategies Leadership</p>
<p><b>Real World Case Studies: Investing and Portfolio Management</b></p> <p>Jason Click, President Public Funds, Meeder Investment Management, Eileen Stanic, CTP, Senior Public Funds Advisor, Meeder Investment Group</p>	<p>One of the best forms of education is learning from the successes and struggles of others. This session will walk through several real-life examples, both good and bad, of issues faced by fiscal officers. These case studies will include determining cash vs core investment portfolios, project funds, knowing the roles of services providers, and communication and self-advocacy related to banking.</p>