

Public Finance Officers Training Program

Course Description Quick Guide

Course Name	Course Description
<p>The Slow Moving Train: Disaster Preparedness and Recovery in the Twenty-First Century</p> <p>Tina Ratcliff, Records and Information Manager, Montgomery County</p>	<p>Participants will improve awareness of disasters, great and small, that could beset a government and how to cope in the aftermath. The participant will gain a sense of what impact disasters can have on the finances of a government and what the long-term fiscal consequences could be for failing to prepare for a disaster.</p>
<p>Effective Bond Structuring in Today's Market</p> <p>Michael G. Sudsina, Managing Partner, Sudsina & Associates, LLC, Steve Szanto, Managing Director, Sudsina & Associates, LLC, Greg Van Wagnen, Senior Advisor, Sudsina & Associates, LLC, Harold Babbitt, Adjunct Professor of Local Government, Cleveland State University</p>	<p>Participants will be presented with information regarding current conditions in the bond market that differ from traditional markets and how they should prepare to effectively enter the market with a debt issue.</p> <p>Participants should gain an understanding of the unique conditions that currently exist in the US public finance market and how they should work with their service providers to ensure the most advantageous debt offering for their public entity.</p>
<p>Cash Management Tools to Improve Cash Flow & Bidding Banking Services</p> <p>Krystle Kite, SVP Regional Treasury Management Sales Leader Sr. Treasury Management Officer, First Commonwealth Bank, Kory Scott, CTP Product Manager, First Commonwealth Bank</p>	<p>How to improve cash flow through cash management tools such as, ACH/Wires, Lockbox, vault solutions, P-Card, fraud prevention. We will also talk through how to bid out banking services.</p>
<p>Cyber Defense: Best Practices for Data Breach Prevention, Detection and Remediation</p> <p>David E. Sems, CPA, CITP, CFF, Director of Communications & Technology, City of Strongsville, Paul Sems, Practice Lead, Remediation Services, TrustedSec</p>	<p>Our public organizations face threats to our network system from both the outside and the inside. Many local governments may not be prepared address security breaches as quickly as the hackers can get in and get out. Many may not even realize they've been breached until it is too late and the damage has been done. This course will provide you some of the best practices to keeping your systems secure. You will also see demonstrations of what a hack might look like and how easily it can occur. The battle against malicious actors in the internet age is ongoing and you need to be prepared.</p>
<p>Internal Controls/Fraud Detection</p> <p>Derek Conrad, Senior Manager, Rea & Associates</p>	<p>Participants will come away with a better understanding of internal controls over various processes as well as the role in play in financial reporting and fraud detection. Participants will also learn about common types of current fraud schemes and methods of fraud prevention/detection.</p> <p>This course will provide an understanding of internal controls and the importance of controls in preventing and/or detecting misstatements as well as the role they play in fraud detection/prevention. Objectives will be to cover types of internal controls over disbursements, payroll, receipts and journal entries. The course will also discuss various types of fraud that can occur in governmental entities and the role internal controls can play in fraud detection and prevention.</p>
<p>Basics of Investing Public Funds</p> <p>Eileen Stanic, CTP, Senior Public Funds Advisor, Meeder Investment Group</p>	<p>This course will provide a foundational basis for investing public funds. Topics included are requirements under Ohio Revised Code, formulating an investment policy, permissible investments and service providers. In depth information on the CDARS and ICS programs will also be provided.</p>

<p>Governmental Financial Reporting</p> <p>Alyssa Kerker, Adjunct Professor, Franciscan University of Steubenville</p>	<p>Attendees will gain an understanding of the components of governmental financial statements. New and updated statements will be reviewed as well as discussion revolving around upcoming topics for review and update.</p> <p>This session will outline the framework of governmental financial statements as well as notes to the financial statements. We will discuss the preparation of each statement and the requirements for each fund. New and/or updated GASB statements will be reviewed in detail. Future GASB updates that are in progress will be addressed to allow ample time to plan for projected changes. Attendees who prepare their own entity financial statements will receive the most current updates and those attendees who contract the preparation of financial statements will have a better understanding of work papers they will provide for the financial statements.</p>
<p>Revenue Collection – Show Me the Money</p> <p>Sara Costanzo (Donnersbach), Attorney/Shareholder, Weltman, Weinberg & Reis, Co. LPA</p>	<p>The course will cover the criteria necessary to maintain a successful collection program for municipal debts, ranging from unpaid taxes to unpaid utilities and miscellaneous charges. The course will outline steps to take when addressing delinquencies, as well as remedies available for non-payment. The course will address civil and criminal remedies, as well as options that can be addressed outside the parameters of a court.</p>