As part of the ResultsOHIO program, prospective Pay for Success (“PFS”) projects are subject to a uniform application and screening process. ResultsOHIO Feasibility Reports are only issued to those projects deemed PFS Appropriate and Ready, meaning that the project, as described in the application, meets the requirements for the ResultsOHIO model and is well positioned to move forward with a PFS contract should it receive the support of policymakers.

## Foundation for Appalachian Ohio iSee Project

### PFS APPROPRIATE AND READY

The project, as described in the application, meets the requirements for the ResultsOHIO model because it has garnered support from the Governor's Office of Appalachia and the Ohio Optometric Association, demonstrates a strong history of service delivery and possesses a clear theory of change to increase utilization of vision exams, lends itself to measurable performance metrics, and has secured commitments for upfront funding.

### PROJECT PROPOSAL OVERVIEW

The Foundation for Appalachian Ohio (FAO) plans to partner with Vision To Learn (VTL) and the Ohio Optometric Foundation (OOF) to launch a mobile vision clinic. This clinic will travel to schools with the intent of eliminating barriers to accessing and receiving vision services and helping thousands of children across Appalachian Ohio's 32 counties.

**PROJECT DURATION/COSTS**

3 years, $1,130,000

**POPULATION**

K-12 Students in Appalachian Ohio attending Title I Schools

**LOCATION**

Title I Schools in Appalachian Ohio

**SERVICE PROVIDER**

Vision To Learn

**SERVICE INTERMEDIARY**

Foundation for Appalachian Ohio

**PERFORMANCE METRICS**

Improved access to future optometric care; and Improved student performance

**INDEPENDENT EVALUATOR**

To be procured by the Treasurer's office, pursuant to ORC 113.61, upon receipt of a project appropriation.

**POTENTIAL PRIVATE SECTOR FUNDERS**

Several entities, including the Ohio Optometric Foundation, Deerbrook Charitable Trust, and individuals contributing through FAO, have committed to fund the upfront costs of this project.

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1 This figure was provided by the applicant and may not reflect all other costs necessary to administer the PFS contract, including those related to the independent evaluator. The appropriation will need to account for total cost for the project. Please contact the Treasurer's office for more information.
FOUNDATION FOR APPALACHIAN OHIO iSee PROJECT PROPOSAL

PROJECT DESCRIPTION

With a goal of eliminating access barriers by directly providing vision services to students at Title I schools in Appalachian Ohio, FAO, VTL, and OOF will partner to launch a mobile vision clinic. The clinic plans to travel to the highest need areas across the region based on low levels of vision services utilization, as identified from Ohio Department of Medicaid databases. Students receiving an exam and possible vision correction will then be connected with a local vision care provider for continued care.

ANTICIPATED PROJECT COSTS AND TIMELINE

After a four month ramp up, VTL is anticipated to deliver services for three years. Over the project’s duration, it is estimated that 7,500 students will receive eye exams and 6,000 may receive eyeglasses.

It has been suggested that results-based payments for successfully meeting performance metrics would total $1.13 million, which is primarily based off estimated expenses for service delivery and the cost of carrying the upfront capital. The figure is subject to change, as it may not reflect all other costs needed to be included in the appropriation.

ESTABLISHED PROJECT STRUCTURE AND MEMBER DESCRIPTIONS

FAO is a nonprofit regional community foundation with a mission to create opportunities for Appalachian Ohio’s citizens and communities by inspiring and supporting philanthropy. To date, FAO has partnered with over 530 funds to invest more than $21 million back into the region.

VTL is a nonprofit that has provided mobile vision services to low-income communities since 2012. It has provided 289,000 students with eye exams across 13 states and has 26 active mobile clinics.

In addition to providing upfront funding OOF, the charitable arm of the Ohio Optometric Association, assists in securing professionals to staff the clinic and connect students with local vision providers to ensure a continuum of care.

Several entities, including the OOF and Deerbrook Charitable Trust, have provided commitments to fund upfront project costs. Funds cover both the ramp up and first two years of the project, with the third year partially funded. While it is anticipated that upfront funding for the third year will be secured, the organizations have provided contingency plans that ensure project costs are covered regardless.

DATA IDENTIFICATION AND EVALUATION CONSIDERATIONS

Performance metrics may include:

» Improved access to future optometric care; and
» Improved student performance (including academic progress, improved behavior, attentiveness, and headache relief).

Students receiving examinations and glasses will be tracked using VTL’s HIPAA-compliant, secure electronic medical records database. Improved student performance could be measured through teacher surveys, while access to optometric care could be confirmed through information obtained from local optometrists who conduct follow-up visits with students.

*Any data, figures, calculations, or any other representations used herein were provided by the applicant and have not yet been independently verified by the Treasurer’s office. As such, the Treasurer’s office offers no warranty, express or implied, regarding the accuracy, adequacy, completeness, legality, reliability, or usefulness of any information provided by the applicant for the purpose of this initial evaluation.

*If the applicant is awarded a pay for success contract, the project, as proposed in the application, is subject to change, and shall be subject to the terms and conditions of the pay for success contract.